



VANILLA MAGAZINE

case study

REGIONAL MAGAZINE FOR WOMEN

PROJECTS:

- *Helping You To Promote Your Business Pack*
- *Media Pack*

BRIEF: Due to Vanilla's hectic schedule, they commission Viscom to support them and produce this promotional literature and new media pack.

Vanilla

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viscom
visualcommunications

Innovative Strategic Thinking

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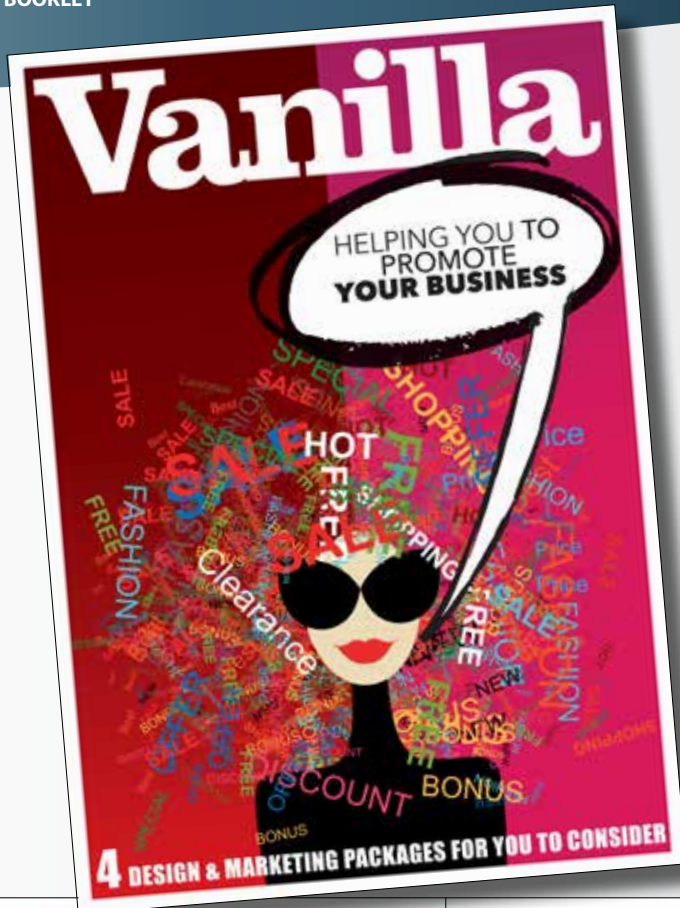
Email: enquiries@visualcomm.co.uk
visualcomm.co.uk



TITLE: MEDIA PACK

• Oversize A4 Folder with folded in , unglued flap





INSPIRED THINKING - IS AT THE CORE OF ALL OUR WORK. THIS ETHOS PERMEATES THROUGH EVERYTHING THAT WE DO.

By partnering with our clients and remaining personally involved in their organisations, we work with them to build their businesses and increase the value of their brands by delivering strategy, planning, and marketing communications.

We can create not only advertising but are also experts in promotional campaigns which deliver precision messaging to highly targeted audiences.

We generate the most effective impact for our clients' brands, thus increasing their exposure and understanding to their target audience.

We provide business development and direct marketing programmes with the purpose of helping owners of companies better their marketing and lead generation aspirations.

We recommend and deliver only solutions which we know will deliver the right result.



And we work very hard at doing things right: right for YOU and right for the market.

PACKAGE 01	PACKAGE 02	PACKAGE 03	PACKAGE 04
<p>THIS PACKAGE IS PERFECT FOR...</p> <ul style="list-style-type: none"> • Small businesses with limited budgets. • Those who need a professional-looking website. • Those who need a professional-looking social media presence. • Those who need a professional-looking email newsletter. <p>WHAT YOU GET:</p> <ul style="list-style-type: none"> • 1000 pages of professional-looking content. • 1000 pages of professional-looking design. • 1000 pages of professional-looking photography. • 1000 pages of professional-looking video. <p>WHAT WE NEED:</p> <ul style="list-style-type: none"> • Your logo for the website. • A clear idea of what you want. • Your company logo. <p>PRODUCTION PRICE:</p> <p>Starting from £2500. Full Page £1000. </p>	<p>THIS PACKAGE IS PERFECT FOR...</p> <ul style="list-style-type: none"> • Small businesses with limited budgets. • Those who need a professional-looking website. • Those who need a professional-looking social media presence. • Those who need a professional-looking email newsletter. <p>WHAT YOU GET:</p> <ul style="list-style-type: none"> • 1000 pages of professional-looking content. • 1000 pages of professional-looking design. • 1000 pages of professional-looking photography. • 1000 pages of professional-looking video. <p>WHAT WE NEED:</p> <ul style="list-style-type: none"> • Your logo for the website. • A clear idea of what you want. • Your company logo. <p>PRODUCTION PRICE:</p> <p>Starting from £2500. Full Page £1000. </p>	<p>THIS PACKAGE IS PERFECT FOR...</p> <ul style="list-style-type: none"> • Small businesses with limited budgets. • Those who need a professional-looking website. • Those who need a professional-looking social media presence. • Those who need a professional-looking email newsletter. <p>WHAT YOU GET:</p> <ul style="list-style-type: none"> • 1000 pages of professional-looking content. • 1000 pages of professional-looking design. • 1000 pages of professional-looking photography. • 1000 pages of professional-looking video. <p>WHAT WE NEED:</p> <ul style="list-style-type: none"> • Your logo for the website. • A clear idea of what you want. • Your company logo. <p>PRODUCTION PRICE:</p> <p>Starting from £2500. Full Page £1000. </p>	<p>THIS PACKAGE IS PERFECT FOR...</p> <ul style="list-style-type: none"> • Small businesses with limited budgets. • Those who need a professional-looking website. • Those who need a professional-looking social media presence. • Those who need a professional-looking email newsletter. <p>WHAT YOU GET:</p> <ul style="list-style-type: none"> • 1000 pages of professional-looking content. • 1000 pages of professional-looking design. • 1000 pages of professional-looking photography. • 1000 pages of professional-looking video. <p>WHAT WE NEED:</p> <ul style="list-style-type: none"> • Your logo for the website. • A clear idea of what you want. • Your company logo. <p>PRODUCTION PRICE:</p> <p>Starting from £2500. Full Page £1000. </p>

